

**STUDENT ENGAGEMENT**

**89,583**  
**STUDENT INTERACTIONS**

Duplicate Count

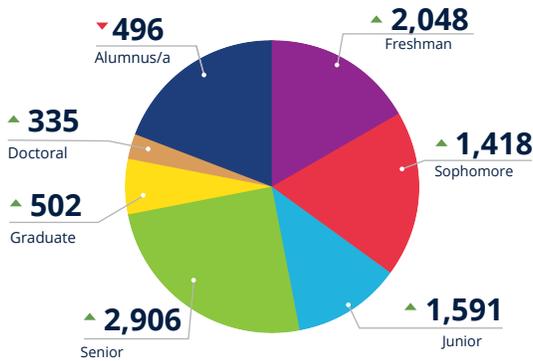
**PARTICIPATION**

- ▲ 6,991 Career fairs
- ▼ 138 Employer-led Professional Development Institute (EPDI)
- ▼ 482 Internship experiences
- ▼ 11,993 Professional development workshops
- ▲ 4,817 Recruitment events (e.g. info sessions)
- Student Worker Training
- ▲ 6,058 Tabling, Open House

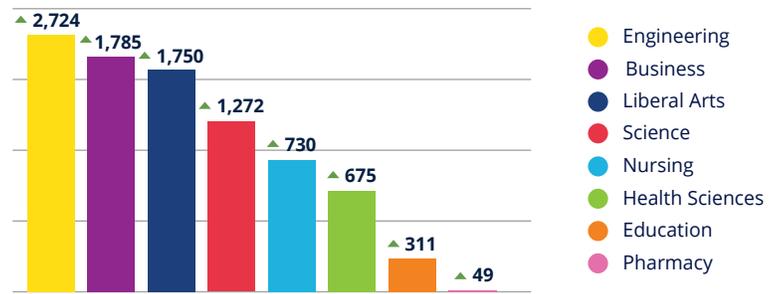
**RESOURCE UTILIZATION**

- ▼ 130 Career advising
- ▲ 250 Career closet rentals
- ▼ 414 Job search/general assistance
- ▲ 129 Mock interviews
- ▼ 131 On-campus interviews
- ▲ 325 Professional head shots
- ▲ 2,117 Résumé reviews
- ▼ 9,502 Social media followers
- ▲ 46,072 Social media engagement

**CLASSIFICATION BREAKDOWN**



**ACADEMIC COLLEGE BREAKDOWN**



**CAREER CENTER EVENTS**

- ▼ 5 Career fairs
- ▲ 2 Dinner etiquette
- ▼ 17 Instagram live professional interviews
- ▲ 432 Professional development events
- ▼ 55 Tabling, Open House, other outreach

**EMPLOYER ENGAGEMENT**

**6,467**  
**EMPLOYER INTERACTIONS**

Duplicate Count

- ▲ 4,691 New employers in Handshake
- ▲ 482 Career fair attendees
- ▲ 1,385 Employer events
- ▼ 23 Employer-led Professional Development Institute (EPDI) sessions
- 16 Etiquette corporate partners

**61,043**  
**JOBS POSTED**

**JOB APPLICATIONS - 68,189**

